

JET: TSX-V
JETMF: OTCQB
JETLINES.COM



JOIN THE REBELLION AGAINST HIGH AIRFARES

SIGNIFICANT ULCC MARKET OPPORTUNITY IN CANADA

- LCC penetration in the bigger European Markets is 50%, 30% in the United States and greater than 50% in Mexico
- Canada does not have a true ULCC platform, representing a significant market opportunity

OPERATIONS EXPECTED TO LAUNCH THIS YEAR

- Jetlines has agreements in place with Canadian and International Airports and expects to launch its first flight later this year
- Home base of operations will be out of Vancouver International Airport (YVR)
- Launch of airline operations is subject to receipt of regulatory approvals and completion of financing.

STRONG LEADERSHIP TEAM WITH ULCC AND ROUTE LAUNCHING EXPERIENCE

- Management Team and the Board of Directors have a wealth of experience with numerous ULCCs
- CEO has launched over 300 new routes with a 98% success rate

FINANCING UNDERWAY

- SmartLynx partnership will provide Canada Jetlines with capital (minimum of \$7.5 MM), cost efficiencies, and support during the start-up period with the flexibility to add capacity in the winter peak seasons when needed
- Further \$7.0 MM minimum funding secured from South Korean institutional investors

OUR VALUES AND APPROACH

SAFETY IS FIRST

No matter the cost, safety is first

LOWEST COST

We will design our processes to ensure we are the lowest cost operation

STRONG CULTURE

Our culture will be the key differentiator, teamwork will make the difference

FLYING SUCKS LESS WHEN YOU PAY LESS



WHY WILL CANADA JETLINES SUCCEED?

BORN WITH ULCC AND TECHNOLOGY DNA

- Obsessed with being the lowest cost operator and experience achieving it
- Born digital to create personalized ancillary revenue opportunities

EFFICIENT OPERATIONS

- Very high aircraft utilization during peak periods & no overnights
- No scheduled connections, no baggage transfers

STRONG NETWORK AND FLEET PLAN

- Route network designed by a management team that has experience launching several hundred routes
- Strong focus on aircraft asset management – the second most important cost after fuel

DISRUPTIVE MARKETING & DISTRIBUTION

- Utilize next-generation dynamic pricing / promotion / package engines not employed by other Canadian carriers
- Internet distribution focus – cost-neutral deals with OTAs and Metasearch engines when needed

Investor Relations

Toll Free: 1-833-226-5387 / investor.relations@jetlines.ca

Corporate Head Office

1240 – 1140 West Pender St., Vancouver, BC, V6E 4G1 / Tel: 604-681-8030

Airport Operations Address

327 – 5360 Airport Road South, Richmond, BC, V7B 1B4 / Tel: 604-273-5387

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SHARE STRUCTURE

As of August 31, 2019

Shares Outstanding	84,459,882
Options	5,460,000
RSUs	3,400,000
Warrants	6,160,141
Fully Diluted	99,480,023

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BOARD OF DIRECTORS

Mark Morabito BA, JD
Executive Chairman

Alan Bird CA, BSC
Independent Director & Special Advisor to the CEO

Jason Grant BA, MBA
Independent Director

Saad Hammad BA, MBA
Independent Director

Tony Lefebvre, BA
Independent Director

Réjean Bourque, BAA, ICD.D
Independent Director

Deborah Robinson, ICD.D
Independent Director

Zygmantas Surintas, LLB
Director

EXECUTIVE MANAGEMENT

Javier Suarez, MSc, MIM, BA
Chief Executive Officer

Jyri Strandman
Chief Operations Officer

Carlo Valente, BBA, CA, CPA
Chief Financial Officer

Jordi Porcel, AMP, MBA, BA
Chief Sales, Marketing, & Customer Experience Officer